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## OBJECTIVE

Provide assistance to NOCs to implement Olympic values-based education and life skills programmes, develop cultural activities, disseminate and acquire knowledge on the Fundamental Principles of Olympism, and preserve the national Olympic and sporting legacy.

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## BENEFICIARIES

The programme is available to all NOCs.

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## DESCRIPTION

Assistance will be offered through four programme categories:

### Strategy

**Develop a strategy** to ensure that:

- Your NOC is an ambassador for the Olympic values in all aspects of your organisation, including in policies, actions and communications;
- The Olympic legacy in your territory is celebrated and preserved; and
- Your NOC promotes cultural activities linked to sport, especially among young people.

### Seminars

**Host a seminar**, engaging national sports stakeholders in a discussion around the history of the Olympic Games, the Olympic values and the important, constructive role that sport, Olympism and its values can play in society today. Work towards activating national federations, civil society and the government to promote sport and the Olympic values, so that as many resources as possible – e.g. athletes, coaches, administrators and teachers – contribute to making a real difference.

### Projects

**Run projects** in the field of Olympic education, culture and legacy, if possible through smart partnerships allowing you to increase the impact of your projects and take advantage of the expertise of other organisations. Design your own project or draw inspiration from one of the examples below:

- Run the **Olympic Values Educational Programme (OVEP)** for young people through schools or clubs;
- Organise a **cultural activity** such as an Olympic art exhibition or competition, engaging young people and the general public in activities blending sport and artistic expression;
- Put **Olympic historical artefacts** on display and promote your Olympic history; or
- Ensure that important Olympic documents and literature are safeguarded through the development of an **archive or library**.



## Training

Take advantage of **training opportunities** offered by Olympic Solidarity via third parties in the fields of Olympic education, culture and legacy in order to strengthen your NOC's structure in this area in the long term. Among the opportunities offered in this programme are participation in:

- The IOA's Session for Directors of NOAs;
- The IOA's Session for Young Participants;
- The IOA's Master's Programme in Olympic Studies;
- The German Sport University Cologne's Master's Programme in Olympic Studies;
- The Olympic Study Centre's research scholarship programme for PhD students.

What is offered within the programme categories may be updated during the course of the 2017-2020 quadrennial plan. NOCs will be informed of any changes well in advance.

For each of the programme categories, NOCs will be requested to establish measurable goals, key performance indicators and monitor the impact/evolution.

NOCs are encouraged to take advantage of the material developed by the IOC, notably the **OVEP programme** in addition to educational material in **Olympic history, culture and values**.

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## APPLICATION PROCEDURE

Requests in any of the four programme categories should be sent to Olympic Solidarity **at least two months** prior to the start of the proposed activity in order to allow sufficient time for analysis as well as potential consultation with other partners if needed.

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## ANALYSIS, APPROVAL AND FINANCIAL CONDITIONS

In its analysis of Olympic Education, Culture and Legacy applications, Olympic Solidarity will look at the nature and scale of the proposed activity as well as its objectives and measurable outputs/outcomes. It will also consider the number of requests received by NOCs worldwide, the budget availability and the level of support already provided to the NOC within the wider framework of the 2017-2020 programmes for the Promotion of the Olympic Values. NOCs may, as part of the application process, ask for an advance payment of 75 per cent of the approved budget.

The quadrennial budget allocated to the Olympic Education, Culture and Legacy programme is USD 9,400,000.

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## FOLLOW-UP AND CONTROL

NOCs must submit the financial and technical report forms to Olympic Solidarity at the latest two months after the conclusion of each activity. The balance payment up to the maximum of the approved budget will be sent following the approval of said reports.